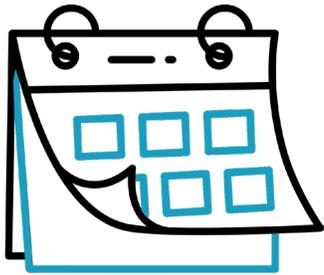


Beat the Statistics

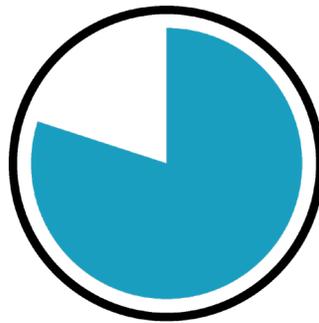
Average time for a company to discover a data breach:



197 days

(Source: [IBM](#), 2023)

Percentage of breaches that involved external actors:



83%

(Source: [Verizon](#), 2023)

Average ransomware payment:



\$850,700

(Source: [Coveware](#), 2023)

CLAIM: “I’m not a huge corporation; hackers don’t care about me.”

FACT

Percentage of small business owners have no cyber-attack response plan: **42%** ([Axios](#))

FACT

Average cost of data breach for organizations with less than 500 employees: **\$3.31 million** ([IBM](#))

Yes, it can happen to you. But you can beat the statistics.

Rely on Ostra’s multi-layered, holistic, and fully managed Security-as-a-Service to protect your business.